

For Immediate Release

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Evolved Entrepreneurial Community Launched for Technology & Science in the MetroWest – Worcester Corridor

**New Venture Forum grows out of original WPI effort,
broadens scope and partnerships**



Worcester, February 5, 2013 – The updated and expanded version of the WPI Venture Forum now has a new, shorter name and greater impact and opportunities: [The Venture Forum](#).

The Venture Forum (TVF) is a not-for-profit community for technology entrepreneurs in the MetroWest - Worcester corridor of Massachusetts, serving as a foundation for learning and connecting with resources essential to launching and growing successful technology businesses. When an entrepreneur is contemplating a new business idea, he or she will think of TVF as a place to vet the idea, gain useful feedback, and find needed resources.

The Venture Forum will continue to provide the same level of service and education as the original WPI Venture Forum (WPIVF), and will also feature additional programs, services and partners to reflect its new, broader scope.

The expanded partnerships will provide The Venture Forum members with increased access to a wider range of knowledge, experience, expertise, and opportunities for assistance to create their own partnerships.

Background:

As Massachusetts' healthy technology industry continues its robust growth, attracting more talented professionals and investment money, the need for entrepreneurial support and assistance outside of the traditional Route 128 technology beltway has become even more critical.

For more than two decades, the tech community in MetroWest-Worcester corridor has been well served by the WPI Venture Forum, sponsored by WPI on its Worcester campus. The WPIVF has enjoyed tremendous success serving and positively affecting dozens of companies, hundreds of entrepreneurs, and thousands of business people, students, educators and others.

Today, the entrepreneurial tech economy is changing even more rapidly than in the past—becoming broader in scope, reach, methods and process. As a Founding Partner, WPI continues to collaborate and cooperate with The Venture Forum on developing and growing the greater Worcester and MetroWest entrepreneurial ecosystem.

In addition, the WPIVF sees an opportunity to even better serve the entrepreneurial community in the MetroWest and Worcester areas, broadening the Forum's vision and scope to meet evolving industry needs.

By attending The Venture Forum programs and meetings budding technology and other businesspeople will benefit from:

- Sound business advice and information
- Access to, and understanding of, startup funding
- Invaluable insights toward building and expanding a business
- Monthly networking opportunities with fellow entrepreneurs, investors, vendors, service providers, educators, even future customers and clients
- Opportunities to connect with other talented individuals through a variety of channels
- Participation in a vibrant and active entrepreneurial community

Membership for a low annual fee provides tremendous value, including:

- Free admission to all 2nd-Tuesday programs for a year
- Access to online member directory today and online communities in the future
- Work closely with other members on a committee, the most productive way to network
- Enjoy discounts at meetings of TVF partner organizations

For more information, visit www.theventureforum.org after February 13, 2013, or contact Chair, Paul Danis at paul.danis@eastwoodsconsulting.com or marketing committee chair, Lisa Hamaker at lisa@kaliday.com.

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