

## Winners of the 5-Minute Pitch Contest Recognized by Standing-Room-Only Crowd

The innovation economy was thriving at the Venture Forum's seventh annual Five Minute Pitch contest. A record-breaking crowd of more than 250 people attended the February 13 event to view posters of the top entrants and hear (in just five minutes) how the region's science and technology start-ups are tackling today's challenges.

The winner of the Poster contest was Freight Farms of Boston, whose high-yield crop production in shipping containers offers a new way to source food locally. Co-founder Brad McNamara and staffer Becca Liebman accepted the \$100 prize.

The \$500 Audience Choice Award went to founder Francisco Aguilar and the Boston-based Bounce Imaging team for their first-responder ball equipped with cameras and sensors to help see around corners.

The winner of the \$2,500. Judges' Choice Award was Trovare, Inc. of Cambridge, whose rubber wristband helps the wearers identify people with similar interests at social events. Founder Fabrizio Filipini and Sean Eliseev accepted the check. Thanks to sponsors GesmerUpdegrave and Wolf Greenfield for their organizational and financial support.

February 21, 2013